

Farmer Business Developments plc

Irish Farm Centre, Bluebell, Dublin 12
Tel +353 1 426 0334
www.farmerbusinessdevelopments.ie

1st May 2020

Dear Shareholder

I hope this letter finds you and your family well in these troubled times.

I am writing to update you on the implications of the COVID-19 pandemic for your Company.

The unprecedented virus containment measures taken by governments across the globe have caused a massive slow-down in economic activity. Investor confidence and asset values have been rocked by the rapid deterioration in market conditions.

The hospitality sector has been hit particularly hard and all FBD Hotels & Resorts in both Ireland and Spain have been closed since mid-March.

On the positive side, our starting position facing into the COVID-19 shock was good. Our preliminary results show that 2019 was a successful year for Farmer Business Developments plc, with FBD Hotels & Resorts putting in an excellent performance. With focussed management, our business entered 2020 in a sound position, with a strong balance sheet, low debt and a healthy cash situation. The first phase payment of the Berlin land sale has been received.

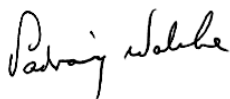
Nevertheless, it is clear that the Irish and international economy has been thrown into a serious recession, which the IMF predicts will surpass the financial crisis of a decade ago.

We know the recovery will be gradual and there is huge uncertainty over the relaxation of the virus containment measures especially in the hospitality sector. You will be aware that FBD Holdings plc has decided to postpone its AGM, originally scheduled for 8th May, to a later date.

In view of the present uncertainties, your Board has decided to keep arrangements for our AGM under review and we will write to you again as soon as we have clarity.

In the meantime, keep safe and well.

Yours sincerely



Padraig Walshe
Chairman